

Licensing Sub-Committee Report

Item No:	
Date:	12 July 2018
Licensing Ref No:	18/03209/LIPN - New Premises Licence
Title of Report:	141 Park Lane Lounge Club
	141 Park Lane
	London
	W1K 2AA
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Mrs Shannon Pring
	Senior Licensing Officer
Contact details	Telephone: 020 7641 3217
	Email: spring3@westminster.gov.uk

1. Application

1-A Applicant and premis	ses					
Application Type:	New Premises Licence, Lic	ensing Act 2003				
Application received date:	22 March 2018	22 March 2018				
Applicant:	Marble Arch Clubs Limited					
Premises:	141 Park Lane Lounge Clu	b				
Premises address:	141 Park Lane	Ward:	West End			
	London					
	W1K 2AA	Cumulative	No			
		Impact Area:				
Premises description:	The applicant proposes to cend restaurant and lounge		ses as a high-			
Premises licence history:	This is an application for a the premises has previously separate premises licences 17/09767/LIPDPS. The premises licence (12/0 applicant on 29 August 201 There is an existing premise copy of which can be found licensed for: Regulated Entertainment: For a Film, Performance of Licence	new premises lice by been licensed un a – 12/09216/LIPV b9216/LIPVM) was 4. es licence 17/097 at Appendix 4 is Performance of Da ive Music and An	nder two M and surrendered by 67/LIPDPS (a currently ance, Exhibition ything of a similar			
	Late Night Refreshment: M and Sunday 23:00 to 01-00 Sale by Retail of Alcohol: M and Sunday 12:00-01:00. The current capacity of the staff. Full details of the licence him.	o. Monday to Saturda premises is 350 p	y 10:00-03:00 persons excluding			
Applicant submissions:	The applicant proposes to dexclusive late night venue of the Middle-East new premises is intended to licence; where the applicant hours but the capacity of the more selective and targeted. The applicant has provided proposed operation that capacity of the capacity of the capacity of the capacity and targeted.	whose clientele is stern and Arabic conceplace the current is applying to expense venue is being red offering to the client appresentation de	predominantly ommunity. The ent premises tend the terminal reduced for a ientele.			

1-B Pr	1-B Proposed licensable activities and hours						
Regulated	Entertainm	nent:					
Exhibitions of films, Performance of live music, Playing of recorded music, Performance of Dance and anything of a similar description			Indoors, outdoors or both Indoors			Indoors	
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	06:00	06:00	06:00	06:00	06:00	06:00	06:00
Seasonal variations: All licensable permitted hours on New An additional on the day who have the season of the day who have the season of the day who have the season of				rs on New Y Year's Day. nour to the s	ear's Eve to tandard and	the start o	f permitted lard times
Non-stand	lard timings	S:	Hotel residents	s and their g	juests shall b	oe unrestri	cted.

Late Night Refreshment:				Indoors, outdoors or both			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	05:00	05:00	05:00	05:00	05:00	05:00	05:00
pei hoi An			ermitted hour ours on New n additional h	activities shars on New York Your's Day. hour to the sen British Su	ear's Eve to tandard and	the start of non-standa	permitted ard times
Non-stand	lard timings	s: H	otel resident	s and their g	uests shall b	oe unrestric	ted.

Sale by retail of alcohol				On or off	sales or bot	h:	Both	
Day:	Mon	Tues	'	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	C	9:00	09:00	09:00	09:00	09:00
End:	06:00	06:00	C	06:00	06:00	06:00	06:00	06:00
Seasonal variations:			permit hours	All licensable activities shall be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. An additional hour to the standard and non-standard times on the day when British Summertime commences.				
Non-standard timings:			Hotel r	esident	s and their g	uests shall b	oe unrestric	cted.

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	06:30	06:30	06:30	06:30	06:30	06:30	06:30
Seasonal	variations:	po ho A	All licensable activities shall be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day. An additional hour to the standard and non-standard times on the day when British Summertime commences.				
Non-standard timings:			otel residents	s and their g	uests shall b	oe unrestrict	ed.

2. Representations

2-A Responsible Authorities				
Responsible	Environmental Health Service			
Authority:				
Representative:	Mr Dave Nevitt			
Received:	19 April 2018			
	·			
Status:	Maintained			

I wish to make Representations on the following grounds:

Representation is made in relation to the application, as the proposals are likely to increase Public Nuisance and may impact upon Public Safety.

Responsible Authority:	Metropolitan Police Service
Representative:	PC Bryan Lewis
Received:	10 April 2018
Status:	Maintained

Our objections relate to the following:

The hours sought are considerably later than WCC Licensing Policy core hours. This
may result in an increase in crime and disorder.

2-B Other Per	-B Other Persons		
Representation 1			
Received:	07 April 2018		
Status:	Maintained		

The premises 141 Park Lane are situated on a very busy main road, above the club are hotel bedrooms immediately behind the premises are residential dwellings housing people of various ages including young children.

There have been incidents of anti social behaviour by people leaving the club which includes street urination, behaviour best kept to a bedroom, noise including arguments. If the application is granted there is a great fear that the mentioned problems will increase and spread over a much longer period of time. There is also the added fear that people leaving other drinking establishments in the area will head to the night club and if refused entry will linger in the streets adding to disturbance. Vehicles (not including taxi's) picking up club go'ers after their time at the club often pick the person up in North Row where there is a large amount of residential property and illegal park while waiting, the banging of car doors disturbs residents.

I submit this as an objection to the extended hours application.

Representation 2	
Received:	28 March 2018
Status:	Maintained

Whilst it may appear at first glance that there are relatively few residential blocks nearby, to the East of the building within a few hundred yards there are at least 5 large blocks and a number of smaller units. My guess is that the number of residential units is over 200 and the potential for disturbance especially from noise is very high.

That apart the granting of a licence with these hours would not appear to be meeting the licencing objectives.

I wish to register very strong objections.

Further submission from resident received on 16 April 2018:

I submitted a representation on 28 March 2018 via the online portal on the City Council's website.

I have a number of additional points to make in support of my initial objection. I should be grateful if you would ensure that these comments are added to my initial objection.

The proposed operation is described in the application as a 'Lounge Club and Restaurant specialising in Arabic cuisine and culture. This new premises licence is intended to replace the existing one (#16/13780/LIPDPS). Terminal hours are to be extended but the capacity of the venue reduced to enable a more selective and targeted offering to the clientele without undermining the licensing objectives. The existing conditions will also be modernised.'

Sale of alcohol and regulated entertainment are sought to 6am Mon-Sun, and the premises would not close until 6.30am. Indeed, it seems that the premises would never close for 'Hotel residents and their guests'.

The following points of concern arise:

- 1. The hours sought are unconscionably late. Although the entrance to the premises is situated on Park Lane, there are many residential units nearby on North Row and on Park Street, where I myself live.
- 2. Residents are therefore likely to be affected adversely by customers leaving the premises so late at night and by additional customers attracted to the premises by the very late opening hours.
- 3. Extending the hours from 3am eats in to the 'window' residents have when they can legitimately expect peace and quiet.
- 4. It also creates an extremely unwelcome precedent.
- 5. Although the premises is described as a 'lounge club and restaurant', I note that the current licence allows and the licence now sought would allow it to operate as a nightclub.

- 6. It seems that the application is essentially to reduce the capacity as a quid pro quo for increasing the hours. The applicant's justification for this is, with respect, tenuous.
- 7. There is a reference to a hotel in the application, and that hotel residents and guests will have unrestricted access to licensable activities. I presume this refers to residents of the Marriott Hotel and their guests? The reason for permitting them unfettered access to the premises is not clear. There is no reference to this provision on the current licence.
- 8. A reduction in capacity is proposed, but I do not feel this will mitigate the very significant extension of hours. It is highly relevant that the capacity was *increased* in 2013 at the request of the applicant.
- 9. It is also highly relevant that there would of course be an *increase* in capacity from zero to 250 after 3am.
- 10. I do not see how arrivals and dispersals at this time can be managed to ensure no nuisance to residents.

I have read the applicant's submissions and note that there are no meaningful additional conditions proposed which would mitigate the impact of such later terminal hour. I have dealt with some of these points above.

I would ask that the Licensing Sub-Committee notes the application for a new licence in 2013. That application sought to increase the capacity from 220 to 350. The explanation for this provided at the hearing was that Applicant said they needed this 'the existing capacity of the premises which had been set at an artificially low level (a maximum of 220 persons) for health and safety reasons, reportedly leaving the premises half-empty during its hours of operation. Mr Grant stated that the business would not be able to operate successfully with the existing capacity. Furthermore, Mr Grant claimed that the artificially low capacity had the effect of creating large queues outside the premises, under the previous owner's operation, which had led to incidents of crime and disorder in the area. He therefore argued that the increase in capacity sought would enable the new operator to run an economically viable, successful and safe business – alleviating queues outside the premise to a large degree.'

The applicant now says that they need to reduce the capacity back down again to 'elevate quality of service over quantity.' This seems a rather thin justification for a 6am licence.

- The applicant refers to modernised conditions. I am not clear how this is of benefit. The current licence is subject to modern conditions already as it was granted in 2013, albeit there are some wordy conditions which I believe are a carry-over from the old regime.
- The applicant states that extending the hours would prevent late migration to stress areas however there is no evidence for this. It is also said that the application would ease pressure on Edgware Road cumulative impact area (CIA). Even if this were to be the case, it shouldn't be at expense of residents outside the CIA.

Finally, the application is contrary to the Council's Statement of Licensing Policy 2016. I may wish to expand on this at the hearing.

Representation 3	·
Received:	02 April 2018
Status:	Maintained

I live in Mayfair and object to the principle of allowing licensed premises in Mayfair to routinely remain open until 06:00am.

There are thousands of residents in our community who quite reasonably expect to be able to sleep at night. That expectation will be compromised if licenses are extended as requested in this application; departing guests inevitably cause noise, regardless of any assurances that may be given suggesting the contrary.

Representation 4	
Received:	29 March 2018
Status:	Maintained

I do not understand anything about this application. Your website is obscure. Please put the issue clearly in a letter instead of referring to a website which does not say

much or explain by email.

Representation 5	
Received:	17 April 2018
	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '
Status:	Maintained

This is an objection in reference to the application of a new premises licence under the licensing act 2003 made by Marble Arch Clubs Limited, 141 Park Lane, London W1K 2AA.

I would like to raise the following concerns by way of formal objection to extension of the opening hours by Marble Arch Clubs Limited to 06:00am Monday to Sunday.

Crime and Disorder and Public Nuisance

The extended opening hours will draw unwelcome attention and increased footfall at unsociable hours, increasing nuisance to hotel guests and residents in the local area. With the hotel's first floor guest rooms situated directly above the entrance/exit of the club, the extended opening hours will have a direct impact on our guest's rest and comfort during the night.

Noise, public nuisance, anti social behaviour, low level nuisance (non reportable crime inc, shouting, swearing, urination in the public, littering) will be increased.

Incidents related to Marble Arch Club Limited that require police involvement are not uncommon, the extended opening hours will lead to an increase of these incidents and the need for Law Enforcement to attend site at unsociable hours.

Marble Arch Club Limited has in past operated outside of their premises licence on many occasions.

Evidence of Marble Arch Clubs Limited advertising opening hours until 06:00AM and CCTV images confirming these operating hours are available upon your request.

Thank you for taking the time to seriously to consider these objections.

Representation 6		
Received:	14 April 2018	
Status:	Maintained	

Dear Sir/Madam

Re: New Proposal Premises Licence for Marriott Hotel Park Lane London W1

I act as licensing officer for and on behalf of the Residents Society of Mayfair & St. James's.

I have been informed that the above premises have posted a notice on its door that they have applied for an out of hours' license for music and dance that will run and end at 6am every morning. I have visited the premises but the notice has been removed. I have searched Westminster's web site but cannot find any evidence of any application. I would therefore be most grateful if you could either confirm or deny if there is a request made by the Marriott Hotel for such an application and if so forward to me all the details along with any application reference numbers so that I and my committee may consider its response.

Whilst writing I wish to stress that Mayfair and St. James's are residential areas and it is to that end the society would object to any proposed new premises licence of the above. The Society firmly believes that to grant any licence for the already identified West End Cumulative Impact Area would lead to additional anti-social behaviour and noise pollution. It would absolutely have a negative impact on the residents living in this predominately residential neighbourhood. Any addition of further late night venues in this area would only exacerbate an already intolerable situation. Crime and disorder along with a sever public nuisance would surely ensue.

I look forward to hearing back from you.

Representation 7		
Received:	16 April 2018	
Status:	Maintained	

My wife and I are the registered owners of and our son is currently living in the flat.

We wish to object to the above application, under which the Marriott Hotel is seeking a 6:00 am licence for its nightclub.

We believe that the proposal would cause intolerable disturbance to the neighbourhood.

Representation 8		
Received: 29 March 2018		
Status:	Maintained	

I sit as a committee member of the Resident's Society of Mayfair and St James and I also live in the locality of the above mentioned address. I object to the proposal and have been asked by other residents in Mayfair to object on their behalf. The suggested opening time to 6am is unreasonable and unecessary and may set a precedent for other establishments to apply for a late licence in future. There are a number of residents in the area who are concerned about the noise created by people leaving any club. There is already a collosal amount of noise created when used bottles are collected from Woods Mews early in the morning by the rubbish collectors. The area also suffers from an increase in general noise pollution due to footfall and especially to an ever increasing use of super cars reving their engines during the night (something that may only get worse with a luxury club with a 6am licence). Therefore I reiterate my objection to the proposal on that basis.

Representation 9		
Received:	15 April 2018	
Status:	Maintained	

I live at Licence Application referred to above seeks to extend the permitted time to 6am! This would undoubtedly cause much local nuisance, with revellers turning out at dawn, just when the morning traffic is beginning. There would be an increase in noise and the number of people and vehicles. It is a completely unnecessary extension and I would like to record my objection.

Representation 10		
Received: 05 April 2018		
Status:	Maintained	
The Club is in a residential and hotel building. Extension to 6am is not acceptable.		

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:		
Policy HRS1 applies	(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.	
	(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.	
	For premises for the supply of alcohol for consumption on the premises:	
	Monday to Thursday: 10:00 to 23:30 Friday and Saturday: 10:00 to midnight Other Sundays: Midday to 22:30	
	Sundays immediately prior to Bank Holidays: Midday to midnight	
	For premises for the provision of other licensable activities: Monday to Thursday: 09:00 to 23.30 Friday and Saturday: 09:00 to midnight Other Sundays: 09:00 to 22:30	
Deliev DD4 emplies	Sundays immediately prior to Bank Holidays: 09:00 to midnight	
Policy PB1 applies:	Applications will only be granted if it can be demonstrated that the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.	
Policy MD1 applies:	It is the Licensing Authority's policy that applications will only be granted if the proposal meets the relevant criteria in Policies CD1, PS1, PN1 and CH1.	
Policy COMB1 applies	(i) Where a premises proposes to operate as a 'combined use premises' applications will be considered on their merits with regard to each of the relevant policies e.g. Policies CD1, PS1, PN1, CH1, CIP1 and HRS1.	
	(ii) The Licensing Authority will take into account the current and proposed use of the premises when considering what weight is to be given to the relevant uses and policies. It will take into account what is the primary use of the premises, if any, and which licensable activities are proposed outside the core hours (see policy HRS1).	
	(iii) It will consider any premises which include any pub or bar use or provide facilities for fast food and drink or for music and dancing primarily under the policies specific to those uses e.g. PB1 & PB2, FFP1 & FFP2, MD1 & MD2.	

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

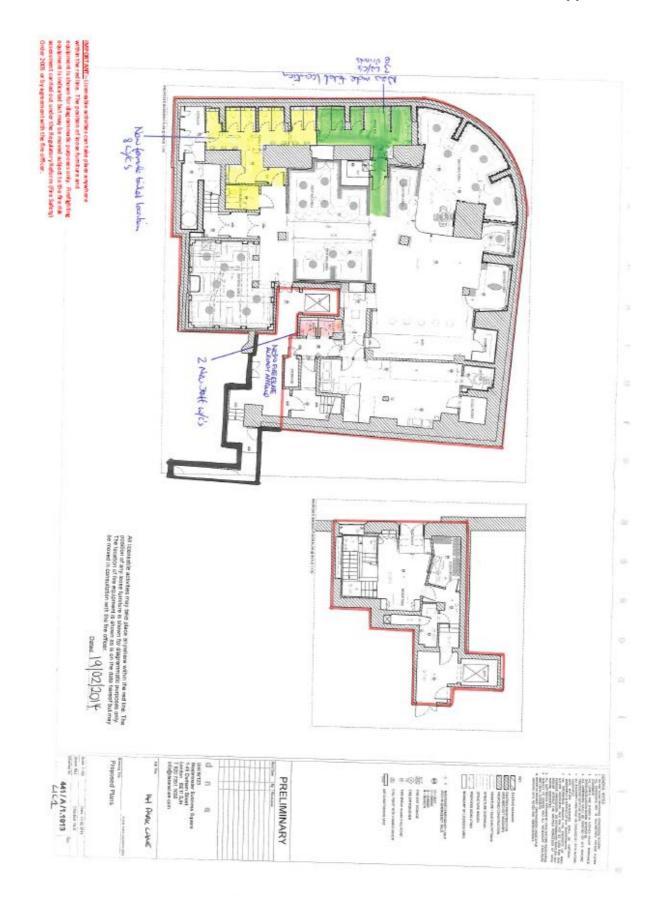
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Existing premises licence 17/09767/LIPDPS
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Mrs Shannon Pring	
	Senior Licensing Service	
Contact:	Telephone: 020 7641 3217	
	Email: spring3@westminster.gov.uk	

If you have any queries about this report or wish to inspect one of the background

papers please contact the report author. Background Documents – Local Government (Access to Information) Act 1972		
		•
1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health Service representation	19 April 2018
5	Metropolitan Police Service representation	10 April 2018
6	Resident Representation 1	07 April 2018
7	Resident Representation 2	28 March 2018
8	Resident Representation 3	02 April 2018
9	Resident Representation 4	29 March 2018
10	Resident Representation 5	17 April 2018
11	Resident Representation 6	14 April 2018
12	Resident Representation 7	16 April 2018
13	Resident Representation 8	29 March 2018
14	Resident Representation 9	15 April 2018
15	Resident Representation 10	05 April 2018
16	Licensing Sub-Committee Decision (13/02183/LIPN)	24 July 2013
17	Issued Premises Licence 17/09767/LIPDPS	09 November 2017
18	Surrendered Premises Licence 12/09216/LIPVM	06 November 2012

Premises Plans Appendix 1



The applicant has supplied the following supporting documents which are enclosed:

- A licensing presentation
- Impact Assessment Report
- Premises Licence for Marriot Grosvenor House Hotel, Park Lane (17/06792/LIPDPS)

141 PARK LANE LOUNGE CLUB



SUPPORTING DOCUMENTATION FOR LICENSING SUB COMMITTEE
HEARING

ABOUT 141 PARK LANE LOUNGE

141 Park Lane Lounge Club is an exclusive late night venue whose clientele mainly, but not only, consists of members of the Middle-Eastern and Arabic Community living and working in the capital city. Entertainment and quality dining is provided throughout the evening. Artists, cabaret singers and performers of international repute are frequently hosted at the club. It aims to provide a relaxed yet refined atmosphere and provides the highest level of service for its discerning clientele. The responsible management team work to ensure the four licensing objectives are actively promoted. This enables the venue to operate in a manner that respects the character of the locality and without causing undue disturbance to residents.

THE VENUE

This premises previously traded as a vertical-drinking nightclub that attracted problems and was known as "ONE FOUR ONE" and "TAMAN GANG". The Applicants have made a considerable investment into the premises and have transformed the premises into a highend restaurant lounge club with more seating and upgraded facilities. "Ambassadors" replace more conventionally turned-out door supervisors, vetting guests and assisting with quiet arrivals and dispersal.

APPLICATION

A recurrent complaint of existing customers has been that the existing terminal hours force them to end their night prematurely at 141 Park Lane only to have to find other venues that remain open (often in the stress area). This migration of customers in the early hours of the morning to other venues risks undermining, rather than promoting, the licensing objectives. The applicants believe it would be better if those customers could end their night out in 141 rather than in another nearby venue.

The extended hours are not intended to change the character of the venue. Indeed the applicant proposes reducing the existing capacity of 350 customers down to 250 (a reduction of nearly 30%) to reflect the fact that they seek to elevate quality of service over quantity.

This application for a new licence will, if granted, replace the existing licence. The opportunity has also been taken to modernise the old conditions.

Some of the main benefits of the application are as follows:-

- 1. There will be a reduction in capacity.
- 2. There will be modernised conditions.

- 3. It will prevent the late night migration of customers into the stress area (and other areas) during the most sensitive hours of the night.
- 4. It supports cultural diversity and ensures that customers can relax in a safer and better managed environment than the alternatives.
- 5. The premises a better and unique offering to that which exists in the Edgware Road area.
- 6. If granted it will ease the pressures on the Edgware Road Stress area

Further submissions will be provided at the Licensing Sub Committee hearing.

PHOTOS OF 141 PARK LANE LOUNGE







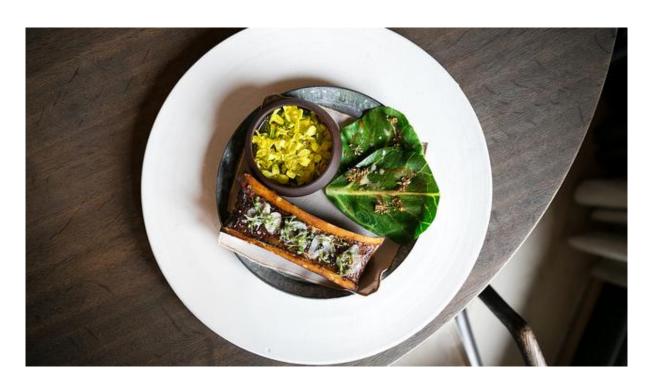




SAMPLE OF FOOD











4th July 2018

Impact Assessment Report

141 Park Lane Lounge Club, Park Lane, W1K 7AA

Author: David Gair - Shield Associates

For: Mr Andrew Wong (Keystone Law) on behalf of the applicants

Reference: SA2018/0105

Summary of Conclusions

For the reasons given below, it is my professional opinion that the increased hours being requested will have no appreciable impact on crime, disorder, anti-social behaviour or public nuisance in the area. If the recommendations within this report are put in place then, I believe, even less impact or nuisance would be experienced in the area due to the reduced migration of customers to other venues within the area, converting this venue into a Private Members Club after 23:00hrs and the significant overall reduction in capacity now proposed.

1. Introduction

1.1. I retired from the Metropolitan Police Service as a Chief Inspector in September 2013 after having completed 31 years' exemplary service. I was personally responsible for policing, liaison, partnership working and compliance in relation to licensed premises in the Boroughs of Westminster, Sutton and Kingston-upon-Thames as well as involved in licensing issues and strategies across the Metropolitan police area.

1.2. In September 2013 I formed a security consultancy company with Mr Ian Smith, former Detective Superintendent in the Metropolitan police, a similarly experienced and qualified licensing

practitioner and member of the Institute of Licensing. Together, we have carried out numerous licensing impact assessments and compliance visits and have been involved in training and advice sessions at licensed venues across London and the South East of England at a number of licensed establishments including restaurants, pubs, cocktail bars, night clubs and large late-night entertainment venues.

- 1.3. My last post was as Chief Inspector Operations at Kingston-upon-Thames responsible for all Licensing related issues and enforcement with a dedicated licensing team under my command. As part of my responsibilities I managed and delivered a series of crime and disorder reduction and public safety strategies in relation to 'Oceana' nightclub in Kingston upon Thames (now PRYZM) which had headed a list of London's top 50 night-time economy venues ranked according to the amount of crime generated from these venues.
- 1.4. In relation to my responsibilities I undertook problem solving, partnership working and compliance regimes to ensure the safety and security of patrons, staff and the local community in relation to NTE licensed premises, in particular large night-clubs and venues that remained open beyond 0200hrs. This included late-night refreshment houses, liaison with public transport providers and licensed mini-cab activities as part of the larger problem-solving initiatives.
- 1.5. The strategies I put in place resulted in an immediate 25% reduction in crime at 'Oceana' and falling crime throughout a six-month period resulting in the venue being removed from the top 50 NTE venues ranked according to reported crime in London.
- 1.6. I am Director of a company called Shield Associates that delivers nationally accredited training for owners, DPS, licensees, security companies, bar staff and workers involved with NTE venues around crime reduction, anti- social behaviour and awareness of their responsibilities under the Licensing Act, forensic awareness, drugs awareness and personal safety and vulnerable persons.
- 1.7. I am a member of the Institute of Licensing and as such am qualified to conduct compliance audits and security reviews on licensed premises.
- 1.8. I am aware of the potential impact of the operation of NTE venues on local communities and have provided reports to licensing committees and courts in relation to a variety of licensing issues on various occasions both as a police officer and as a Director of Shield Associates.
- 1.9. As a company, our aim is to provide independent regulatory support to the Licensing trade, offer problem solving and compliance guidance and support the key objectives of the Licensing act in reviewing working practices, policies and procedures to ensure:

- The security and safety of those visiting a venue
- The prevention of crime and disorder
- The prevention of public nuisance
- The protection of young & vulnerable people from harm
- 1.10. As such we have undertaken comprehensive reviews and audits of licensed premises to ensure compliance and responsible management in support of the licensing objectives. We have delivered training to staff at licensed venues, local Pub-Watch schemes, personal licence holders and SIA door security companies.
- 1.11. As a company, we undertake independent reviews of premises when instructed to do so and as such my duty is to the licensing committee, venue owners and local community when considering the impact of any new licence application or variation to permitted hours' application.
- 1.12. All issues identified in this report are true to the best of my knowledge and experience. They were either witnessed or experienced by me or told to me in good faith. The opinions I have expressed in this report are honest held and correct to the best of my judgement. The fee for this report is not conditional on the outcome of the case in anyway whatsoever.

2. Instructions to Shield Associates

- 2.1. 141 Park Lane Lounge Club is looking to extend its existing premises licence to 0600hrs (by way of a new application). The venue sits outside the Westminster Special Policy Area (cumulative impact zone). However, the standard to which we produce our reports is to treat any variation or new licence application as being within a cumulative impact zone to ensure that the highest standards are met. Therefore, as part of this report we have looked at whether the evidence demonstrates whether and, if so what, impact there is likely to on the licensing objectives should this application be granted.
- 2.2. Shield Associates have been instructed by Keystone Law to undertake an independent impact assessment in relation to the application, especially in relation to:
 - Whether during temporary event notices the operation impacts on the licensing objectives
 - Whether the premises promotes the Westminster's Licensing Policies
 - Whether the premises has an effective and careful management of the dispersal of customers

- Suggest enhanced dispersal options to support the above
- Impact assessment on the likelihood of any impact in the vicinity.

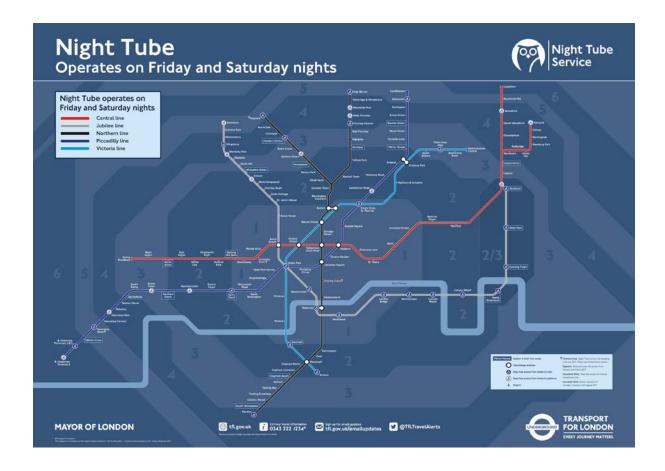
3. Venue history & background

- 3.1. From my research, the premises previously operated and started out as "Taman Gang" which traded as a nightclub attracting students and promotional nights and was considered to be "a problem premises".
- 3.2. In 2014 the venue began operating as "Le Peep Boutique", a 1920s themed private members boutique club and bar but it later closed in 2015. Open source checks reveal the venue had mixed reviews from extremely bad, referring to the rudeness of the staff, particularly the security team at the door, and positive in relation to the 'vibe' of the club.
- 3.3. In 2015 it was subsequently refurbished and opened as the 141 Park Lane Lounge Club.
- 3.4. The venue advertises itself on its website as: "141 Park Lane Lounge is one of the most exclusive and impressive in the capital, frequented by elite clientele. With entertainment throughout the evening including some of the world's most respected live singers and DJs amongst the Middle Eastern community".
- 3.5. The venue aims to cater almost exclusively for the Middle Eastern clientele and is situated in a basement level bar and restaurant accessed from a street level door in Park Lane. The venue is decorated to a high standard and is themed as a 1950's boutique bar with seats, tables and bar areas offering a mix of open plan and more enclosed intimate spaces for patrons.
- 3.6. The venue currently has a total licensed capacity for 350 persons and I understand by changing the premises to an Arabic nightclub they have out of choice reduced the operating capacity to 250 persons. The way the premises operates is seasonal and during the peak summer months it opens only on Thursdays, Fridays and Saturdays from 2300 to 0300hrs to cater for the largely Arabic clientele.
- 3.7. Since the bar opened in 2015 I cannot find any reference to crime or disorder related to the venue and the police representation does not cite any relevant incidents to suggest the clientele are problematic.

3.8. In preparing this report I have paid careful regard to Westminster's Licensing Policy (dated 7 January 2016), including those relating to crime and disorder (and the Metropolitan Police's crime and prevention and effective management checklist at Appendix 7), public nuisance and cumulative impact.

4. The premises locality

4.1. The venue is located at 141 Park Lane, Mayfair and is outside Westminster City Council's cumulative impact area as designated by City of Westminster. It is located next to Marble Arch Tube station that runs a 24 hour tube service on Friday and Saturdays. It is situated in one of the busiest commercial areas in the whole of London and, in all likelihood, of the UK.



4.2. Research shows that the following late night 24 hour bus routes serve the London Marble Arch area: (see: http://content.tfl.gov.uk/bus-route-maps/marble-arch-night-a4-300917.pdf):- Buses

N	Tarranda	D
Bus route	Towards	Bus stops
6 24hr Daily	Aldwych	HRS
	Willesden	BOW
10 D24hr Daily	Hammersmith	RS
	King's Cross	KOW
13 D24hr Daily	North Finchley	NOW
	Victoria	RS
23 D24hr Daily	Aldwych	RS
	Westbourne Park	BO
36 D24hr Daily	New Cross	HRS
	Queen's Park	EOW
94 Daily	Acton Green	ABP
	Piccadilly Circus	900
139 24hr Daily	Golders Green	N
148 24hr Daily	Camberwell Green	ODR
	White City	ABOV
159 24hr Daily	Streatham	•
189 24hr Daily	Brent Cross Shopping Centre	N
390 24hr Daily	Archway	KOW
	Victoria	RS
N2	Crystal Palace	RS
	Marylebone	MOW
N7	Northolt	BO
	Oxford Circus	(H)(S)
V16	Edgware	BOW
	Victoria	HRS
N74	Baker Street	MOW
	Roehampton	RS
N98	Holborn	(H)(G)
	Stanmore	00
1113	Edgware	0
137	Crystal Palace	RS
	Oxford Circus	KOW
1207	Holborn	900
	Uxbridge	ABD

4.3. The bus stops are located at the following locations and the closest to 141 Park lane are P O and R.



- 4.4. 141 Park Lane Lounge Club is located on one side of the busy extended roundabout main road junction at Marble Arch. Having worked in the West End for part of my time in the Metropolitan Police I know this junction is possibly one of the busiest in London along with Hyde Park Corner at the other end of Park Lane. The extended area includes Mayfair, Edgware Road, Oxford Street and the West End and is one of the busiest and most popular areas of London. Marble Arch Underground station operates for 24 hours over the weekend and is within easy walking distance, in fact there is an entrance to the station within 10m of the entrance to the venue. The venue is within easy reach of numerous bars, restaurants, coffee houses and late-night entertainment venues.
- 4.5. The venue sits beneath The Marriott Hotel and as such the street level entrance is beneath hotel room windows. As such control of dispersal requires an appropriate operational response for the management and security staff in order to support the licensing objectives.

- 4.6. There are several licensed premises within approximately 500m of the venue:
 - 140 Park Lane Marriott Hotel open 24 hours (above the venue)
 - 140 Park Lane Lanes of London Restaurant (part of the Marriott Hotel) Restaurant open until 2300hrs
 - 77-83 Park Lane, Esso service station open 24 hours
 - 86 Park Lane JW Steakhouse open until 2300hrs
 - 86-90 Park Lane Grosvenor House Hotel open 24 hours
 - 12 North Row, Mayfair Boisdale Restaurant & Bar open until 0000hrs
 - 2-3 Marble Arch McDonald's Restaurant open until 0145hrs
 - Great Cumberland Hotel, Great Cumberland Place open 24 hours
 - 12 Old Quebec Street, City of Quebec pub open until 0300hrs
 - 16 Old Quebec Street, The Sportsman Casino open 24 hours
 - 1 Baker Street, Barracuda Casino open 24 hours
- 4.7. Also, in the extended vicinity of the venue are several late-night refreshment houses, 24-hour shops and fast-food outlets that were open during the visit catering for the high levels of visitors to the area almost 24 hours a day.

5. Environmental visual audits carried out in the area of the venue

- 5.1. Shield Associates have undertaken four inspection and observational visits to the venue and the vicinity on the following dates; Sunday 30th July 2017 between 0030-0630hrs, Friday 23rd March 2018 between 2300-0500hrs, Saturday 14th April 2018 between 2330 0330hrs and Friday 20th April 2018 between 2300 0400hrs. Temporary Event Notices were in place extending operating hours until 6am on; 27 June 2017, 1 July 2017, 9 July 2017, 16 July 2017, 23 July 2017, 30 July 2017, 6 August 2017, 14 August 2017, 20 August 2017, 27 August 2017, 3 September 2017 and 10 September 2017. On the other dates the venue was operating to its existing hours. This enabled me to evaluate whether the extended hours led to any different level, or type, of impact on the licensing objectives and whether the extended hours now being applied for were likely to add to undermine the licensing objectives. I was also able to assess the operational standards and behaviour of the clientele both inside and outside the venue.
- 5.2. It is clear during all the visits that this is a busy cosmopolitan area of London. Pedestrian and vehicular throughput was constant and active throughout the night. Marble Arch remains one of the

busiest road junctions in London and there are numerous public transport links nearby. There is a designated recessed pull-in for vehicles outside the venue allowing for ease of access for taxis and private hire mini-cabs within 6-8 metres of the front door. This facilitates a quick and orderly arrival and dispersal of departing customers from the venue without adversely impacting on the licensing objectives.

5.3. Most of the licensed restaurants, bars and pubs in the area were busy and there were people walking around the area until the small hours. Lots of people were making use of the tube station outside of the premises. The background noise levels were very high being on Park Lane and also the sets of traffic lights on the corner of Oxford Street and Park Lane added to the overall background noise levels, with late night busses and cars having to stop and start as well as the pedestrian noise of people waiting.

What I noticed about 141 was that those who visited the venue usually arrived in small groups of 2-5 people either on foot or were dropped off by car (chauffeur). After a short welcome from the security team the guests were generally ushered straight into the premises.

- 5.4. It appears that generally, smoking arrangements for all the bars/venues in the area are managed outside on the curtilage of the venues. All the smoking areas seemed well managed. The roped off smoking area outside 141 was in use on occasions during our visits, though I rarely saw more than 10-12 patrons using the facility. The smoking area was always supervised by the dedicated SIA security team.
- 5.5. In relation to noise nuisance and anti-social behaviour, during the time of visits noise from the street population, licensed venues, traffic and visitors to the area was typical of the hustle and bustle of an extremely busy location in central London, though most people in the area seemed to be passing through apparently either on their way home or moving between venues. Nearly all visitors to the venue were collected by private cars, mini-cabs or black cabs. Those who left on foot tended to head towards Oxford Street and Edgware Road.

5.6. No incidences of criminal behaviour were witnessed in the venue or its vicinity during the audits.

5.7. During the visits, as the night progressed into the small hours vehicular traffic remained constant, with pedestrian throughput becoming quieter towards first light. The background noise of traffic and pedestrians in the Marble Arch area remained audible during this period, however, was in keeping with this location and the overall feel of the place.

- 5.9. In relation to noise from the venue, I could not hear any music or noise from the inside of the club while I was at the street entrance. There is a front door leading to a small lounge welcoming area and pay-point that is staffed throughout the night. Patrons then descend a staircase down to the basement bar/restaurant through another set of doors. The sound proofing measures appear to be well designed.
- 5.10. I monitored the venue and its vicinity on the occasions mentioned at para 5.1 throughout the nights in question and observed patrons both entering and leaving the venue and using the designated smoking area. Those visiting and leaving usually did so in small groups of between 3 to 6 people. Most were either dropped off by car at the front and, when leaving, collected by cars that pulled in to the recessed area just South of the venue. Those who walked away from the venue mostly made their way North towards Oxford Street, some turned South in Park Lane. In my opinion, the general noise and pedestrian traffic in the area was not affected in any way by those leaving the venue as the streets were busy and background noise levels were still relatively high.

6. Conclusion

- 6.1. Based on my detailed observations of the venue's operation over four weekends covering a tenmonth period (July 2017-April 2018), 141 Park Lane Lounge Club appears to be a well-run venue that is clean, neat and tidily presented. It is understood that these factors alone do not constitute exceptional circumstances in relation to Special Licensing Policies.
- 6.2. The manager/DPS was impressive with his knowledge of the operational running of the venue and responsibilities in supporting the licensing objectives.
- 6.3. On all the occasions I visited the venue and the vicinity the entry and dispersal of customers from 141 Park Lane Lounge Club was gradual throughout the night with most patrons leaving in small groups or in pairs. This continued until around 0530hrs on 30th July 2017. Dispersal was managed by the dedicated SIA security team and all of those leaving the premises were orderly and made their way mostly straight to waiting cars/mini-cabs outside the venue with a few walking away either north or south in Park Lane.
- 6.4. There was no appreciable noise from the venue during my audits. Any noise from the smoking area was minimal when compared to the background noise of the area in general. Certainly, during the audits, the noise from the surrounding area was in line with what would be expected from this part of London.

- 6.5. In relation to the smoking area specifically, it was well utilised by the patrons, though generally in small groups or couples. The area was effectively managed by the SIA door security team.
- 6.6. There are several other venues within fairly close proximity of the venue, some with 24-hour licences (e.g. the Casinos) and others with late licences. The movement of people on foot around the area was in line with the general movement of people between venues or on their way home after enjoying a night out in the West End.
- 6.7. On every night I visited the venue I spent some time (an average between 30-60mins) in the bar area at the venue to review the clientele, atmosphere and see how the staff deal with the patrons. I would judge that the average age or patrons is between 25- 45yrs. The vast majority were of Middle Eastern descent and arrived and enjoyed the evening in the venue in small groups, occasionally mixed, while sat at tables and dedicated seating areas. I did not see any evidence of people drinking to excess while I was at the venue. On speaking to staff, the overall impression is of a relaxed and enjoyable atmosphere where there is never any trouble, with the most active part of the night for any patron appeared to be the person wanting to pay the bill first. The patrons are not generally those I would associate with causing disturbances or anti-social behaviour. They are also very different to the young Arabic clientele that have caused disturbances in other areas of London by showing-off in "super-cars". From what I saw they were very mature, family orientated and were chauffeur driven in limousine-style cars (not sports cars).
- 6.8. In relation to dispersal, considering the numbers likely to leave around earlier in the morning between 0300-0600hrs, this is still a relatively modest number when considering the footfall in the immediate vicinity. In my opinion, the increased hours will have minimal, if any, adverse impact on the area. There are several late-night refreshment options to choose from when leaving the venue. There is also a large supply of London Taxi's, licensed cabs, twenty-four-hour tube at weekends and night buses providing transport options throughout the night.
- 6.9. Given my experience and observations, I believe that it is likely that those customers who had to leave the venue earlier than they wished due to restricted licensing hours would simply move to another late-night venue to finish their night. This migration of customers tends to lead to a greater impact on the licensing objectives (and residents) than permitting them to remain in the relaxed and well-managed environment of 141 Park Lane.
- 6.9. To enhance the current dispersal plan I would suggest the following operational options are considered by the venue:

1. The entrance lobby is staffed by one of the SIA team after 0200hrs who meet and greet those leaving the venue to remind them that there are neighbours to the venue and escort them to the team outside the door who then facilitate their route to a vehicle or on foot away from the venue.

3. The SIA Team employed receive training on their specific responsibility for ensuring peaceful and orderly dispersal

4. Any complaints are dealt with personally by the DPS/Manager.

6.10. Having considered the representations received, the venue is now proposing to operate this premises as a Private Members Club after 23:00hrs and significantly reduce its capacity from the existing permitted level of 350. These major changes are highly likely to reduce even further the impact of the venue on the licensing objectives. In my view these changes more than counterbalance the likely effect of extended operating hours.

6.11. The venue sits outside of the Westminster Special Policy Area and is part of the late-night entertainment business in the area. The area has several licensed premises with a variety of permitted and licensed hours. As previously mentioned this is a busy thoroughfare with high levels of pedestrian and vehicular traffic. It is my professional opinion, that the increased hours being requested will have no appreciable impact on crime, disorder, anti-social behaviour or public nuisance in the area. If the recommendations within this report are put in place then, I believe, even less impact or nuisance would be experienced due to the reduced migration of customers to other nearby venues (some likely to be within one of the nearby cumulative impact areas) and the reduced overall capacity late at night.

David Gair & Ian Smith

Shield Associates





Schedule 12 Part A

WARD: West End UPRN: 010033540352

Premises licence

Regulation 33, 34

Premises licence number:	17/06792/LIPDPS
Original Reference:	05/07297/LIPCV

Part 1 - Premises details

Postal address of premises:

Marriott Grosvenor House Grosvenor House Hotel 90 Park Lane London W1A 3AA

Telephone Number: 0207 499 6363

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Boxing or Wrestling

Performance of Dance

Provision of facilities for Dancing

Exhibition of a Film

Provision of facilities for making Music

Indoor Sporting Event

Performance of Live Music

Playing of Recorded Music

Provision of facilities for entertainment of a similar description to making music or dancing Anything of a similar description to Live Music, Recorded Music or Performance of Dance Performance of a Play

Late Night Refreshment

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Boxing or Wrestling

Monday to Sunday: 09:00 to 02:00

Performance of Dance

Monday to Sunday: 00:00 to 00:00

Provision of facilities for Dancing

Monday to Sunday: 00:00 to 00:00

Exhibition of a Film

00:00 to 00:00 Monday to Sunday:

Provision of facilities for making Music

Monday to Sunday: 00:00 to 00:00

Indoor Sporting Event

Monday to Sunday: 09:00 to 02:00

Performance of Live Music

00:00 to 00:00 Monday to Sunday:

Playing of Recorded Music Unrestricted

Provision of facilities for entertainment of a similar description to making music or

dancing

Monday to Sunday: 00:00 to 00:00

Anything of a similar description to Live Music, Recorded Music or Performance of

Dance

Monday to Sunday: 00:00 to 00:00

Performance of a Play

Monday to Sunday: 00:00 to 00:00

Late Night Refreshment

23:00 to 05:00 Monday to Sunday:

Non-standard Timings: N/A

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

00:00 to 00:00 Monday to Sunday:

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

GH Hotel Operating Company Limited Grosvenor House Hotel 86-90 Park Lane London W1A 3AA

Registered number of holder, for example company number, charity number (where applicable)

04976608

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Claire Bryne

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN20112468

Licensing Authority: London Borough of Merton

Date: 01 March 2018

This licence has been authorised by Mrs Shannon Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 - Mandatory conditions

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.

Conditions relating to regulated entertainment:

- 10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
- 11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
- 12. Sprinkler installations, as approved by the Council, at both the basement and ground floor levels shall be maintained to the satisfaction of the Council, facilities shall be afforded to the authorised officers of the Council to enter such premises at all reasonable times during the daytime in order to ascertain whether the installations are in proper working order, and provisions shall be made in all lettings of the shops to enable the terms of this condition to the complied with.

13	3.	Notwithstanding the provisions of special condition (5) above, the maximum number of persons accommodated at any one time (excluding staff) in the five licensed areas specified above shall not exceed 2920.				

Annex 2 – Conditions consistent with the operating Schedule

- 14. Boxing is to take place in the Great Room only and any temporary Boxing Ring constructed for this purpose shall be constructed in the area hatched in green as more clearly delineated on drawings number LI-000-01 dated 14th June 2004.
- 15. At least 14 days' notice in writing shall be given to the Council of any proposal to use the premises for any sports entertainment. (This is an existing condition as part of the former Rules of Management) which is to remain on the licence.
- 16. When the premises provides Boxing and/or an Indoor Sporting Event, a risk assessment will be submitted for comment 14 days before the event and this will include a copy of the plan for the Great Room showing the position of any temporary structure erected.
- 17. The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Court Suite 250, Bord¿eaux 250 (for cocktail style functions, 500), 90 Park Lane Restaurant 200, Ballroom and Foyer 750, Great Room 2000 (for every nine square meters of floor area (or part thereof) used for dance floor or production space the maximum capacity shall be reduced by 10).
- 18.1 The area known as Bord'eaux be laid out as a restaurant except when there is a pre booked function or ticketed event or when the premises operates privately .
- 18.2 The sale of alcohol in Bord'eaux shall be to persons seated at tables except in the following instances:-
 - to persons around the bar area where there shall be no more than a maximum of 50 persons; and /or
 - to persons attending a pre-booked function or ticketed event or when the premises operates privately; and/or
 - iii) to hotel residents and their bona fide guests.
- 18.3 After midnight and before 8:00 the sale of alcohol in Bord¿eaux shall only be to persons ordering food except in the following instances:-
 - to persons attending a pre-booked function or ticketed event or when the premises operates privately; and/or
 - ii) to hotel residents and their bona fide guests.
- 18.4 If Regulated Entertainment is provided condition 12 shall apply.

Annex 3 - Conditions attached after a hearing by the licensing authority

- 19. Throughout the premises, substantial refreshment shall be available 24 hours a day.
- 20. In relation to the lounge area on the 7th floor, there shall be no admission after 00:00 or before 10:00, except to;
 - Residents at the hotel and their bona fide guests
 - Persons attending a pre-booked function
- 21. In relation to the ground floor bar known as the Red Bar, intoxicating liquor may only be sold or supplied after 02:30 and before 10:00 to;
 - Residents at the hotel and their bona fide guests
 - Persons attending a pre-booked function

In the remainder of the premises, intoxicating liquor may only be sold or supplied after 00:00 and before 10:00 to hotel residents and their bona fide guests, or persons attending a prebooked function, or persons taking a table meal in any restaurant area.

22. No person under 14 shall remain in the bar.

Annex 4 - Plans

Attached



Schedule 12 Part B

WARD: West End UPRN: 010033540352

Premises licence summary

Regulation 33, 34

Premises licence number:	17/06792/LIPDPS

Part 1 - Premises details

Postal address of premises:

Marriott Grosvenor House Grosvenor House Hotel 90 Park Lane London W1A 3AA

Telephone Number: 0207 499 6363

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Boxing or Wrestling

Performance of Dance

Provision of facilities for Dancing

Exhibition of a Film

Provision of facilities for making Music

Indoor Sporting Event

Performance of Live Music

Playing of Recorded Music

Provision of facilities for entertainment of a similar description to making music or dancing Anything of a similar description to Live Music, Recorded Music or Performance of Dance Performance of a Play

Late Night Refreshment

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Boxing or Wrestling

Monday to Sunday: 09:00 to 02:00

Performance of Dance

Monday to Sunday: 00:00 to 00:00

Provision of facilities for Dancing

Monday to Sunday: 00:00 to 00:00

Exhibition of a Film

Monday to Sunday: 00:00 to 00:00

Provision of facilities for making Music

Monday to Sunday: 00:00 to 00:00

Indoor Sporting Event

Monday to Sunday: 09:00 to 02:00

Performance of Live Music

Monday to Sunday: 00:00 to 00:00

Playing of Recorded Music Unrestricted

Provision of facilities for entertainment of a similar description to making music or

dancing

Monday to Sunday: 00:00 to 00:00

Anything of a similar description to Live Music, Recorded Music or Performance of

Dance

Monday to Sunday: 00:00 to 00:00

Performance of a Play

Monday to Sunday: 00:00 to 00:00

Late Night Refreshment

Monday to Sunday: 23:00 to 05:00

Non-standard Timings: N/A

Private Entertainment consisting of dancing, music or other entertainment of a like

kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Sunday: 00:00 to 00:00

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

GH Hotel Operating Company Limited Grosvenor House Hotel 86-90 Park Lane

London

W1A 3AA

Registered number of holder, for example company number, charity number (where
applicable)

04976608

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Claire Bryne

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 01 March 2018

This licence has been authorised by Mrs Shannon Pring on behalf of the Director - Public Protection and Licensing.

Premises History Appendix 3

Licence & Appeal History

Current issued licence: 17/09767/LIPDPS

Application	Details of Application	Date Determined	Decision
13/02183/LIPN	Application for a new premises licence	23/05/2013	Granted by Licensing Sub- Committee
14/01563/LIPVM	Application for a minor variation to vary the layout of the premises.	11/03/2014	Granted under delegated authority
14/07428/LIPDPS	Application to vary the designated premises supervisor	24/09/2014	Granted under delegated authority
15/04203/LIPDPS	Application to vary the designated premises supervisor	17/06/2015	Granted under delegated authority
16/11460/LIPDPS	Application to vary the designated premises supervisor	13/12/2016	Granted under delegated authority
16/12064/LIPCHT	Application to change the trading name of the premises from 141 Park Lane to The Park Lane Lounge (Le Peep Boutique)	23/02/2016	Granted under delegated authority
16/13780/LIPDPS	Application to vary the designated premises supervisor	23/02/2017	Granted under delegated authority
17/09767/LIPDPS	Application to vary the designated premises supervisor	09/11/2017	Granted under delegated authority

Previous surrendered licence: 12/09216/LIPVM (Surrendered 29/08/2014)

Application	Details of Application	Date Determined	Decision
05/06467/LIPCV	Conversion and variation application	13/03/2005	Granted by Licensing Sub- Committee
06/05702/WCCMAP	Master licence	12/10/2007	Granted under delegated authority
07/10868/LIPT	Application to transfer the premises licence	21/08/2007	Granted under delegated authority
08/04429/LIPDPS	Application to vary the designated premises supervisor	30/05/2008	Granted under delegated authority
08/04452/LIPT	Application to transfer the premises licence	08/07/2008	Granted under delegated authority
08/07343/LIPV	Application to vary the premises licence	05/09/2008	Granted under delegated authority
08/09624/LIPDPS	Application to vary the designated premises supervisor	06/11/2008	Granted under delegated authority
09/03864/LIPDPS	Application to vary the designated premises supervisor	15/07/2009	Granted under delegated authority
09/05811/LIPDPS	Application to vary the designated premises supervisor	09/09/2009	Granted under delegated authority
10/02766/LIPDPS	Application to vary the designated premises supervisor	17/05/2010	Granted under delegated authority
10/04939/LIPDPS	Application to vary the designated premises supervisor	14/07/2010	Granted under delegated authority
10/09690/LIPT	Application to transfer the premises licence	09/12/2010	Granted under delegated authority
10/09703/LIPDPS	Application to vary the designated premises supervisor	09/12/2010	Granted under delegated authority

11/01296/LIPVM	Application for a minor variation	07/03/2011	Granted under delegated authority
11/09516/LIPDPS	Application to vary the designated premises supervisor	31/10/2011	Granted under delegated authority
11/09809/LIPV	Application to vary the premises licence	01/12/2011	Granted by Licensing Sub- Committee
12/00836/LIPT	Application to transfer the premises licence	07/03/2012	Granted under delegated authority
12/09216/LIPVM	Application for a minor variation	06/11/2012	Granted under delegated authority

Temporary Event Notices

Notice reference	Date of event	Date determined	Decision
17/06920/LITENP	10/09/2017	31/07/2017	Event allowed to
, 000=0, =:: =: ::	10/00/2011	0.7017_011	proceed
17/06918/LITENP	03/09/2017	31/07/2017	Event allowed to
17700310/2112141	00/03/2017	31/01/2011	proceed
17/06917/LITENP	27/08/2017	27/06/2017	Event allowed to
17/00917/EITENF	21/00/2011	27/00/2017	proceed
47/0004E/LITEND	20/09/2017	10/00/2017	Event allowed to
17/06915/LITENP	20/08/2017	19/09/2017	proceed
47/00044/LITEND	40/00/0047	07/06/0047	Event allowed to
17/06914/LITENP	13/08/2017	27/06/2017	proceed
47/00040/LITEND	00/00/0047	07/06/0047	Event allowed to
17/06913/LITENP	06/08/2017	27/06/2017	proceed
47/00044/LITEND	00/07/0047	07/00/0047	Event allowed to
17/06911/LITENP	30/07/2017	27/06/2017	proceed
47/00040/LITEND	00/07/0047	00/07/0047	Event allowed to
17/06910/LITENP	23/07/2017	03/07/2017	proceed
47/00000/LITEND	40/07/0047	07/00/0047	Event allowed to
17/06909/LITENP	16/07/2017	27/06/2017	proceed
47/00007/LITEND	00/07/0047	02/07/2047	Event allowed to
17/06907/LITENP	09/07/2017	03/07/2017	proceed
47/00007/LITEND	00/07/0047	24/06/2047	Event allowed to
17/06627/LITENP	02/07/2017	21/06/2017	proceed
47/06450/LITEND	27/06/2017	04/40/2047	Event allowed to
17/06450/LITENP	27/06/2017	04/10/2017	proceed

Existing Premises Licence 17/09767/LIPDPS

Appendix 4

A copy of the existing premises licence is enclosed.



Schedule 12 Part A

WARD: West End UPRN: 200002501436

Premises licence

Regulation 33, 34

Premises licence number: 17/09767/LIPDPS

Original Reference: 13/02183/LIPN

Part 1 - Premises details

Postal address of premises:

141 Park Lane London W1K 2AA

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance

Exhibition of a Film

Performance of Live Music

Playing of Recorded Music

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Late Night Refreshment Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Exhibition of a Film

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Performance of Live Music

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Playing of Recorded Music

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Late Night Refreshment

Monday to Saturday: 23:00 to 03:00 Sunday: 23:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 03:00 Sunday: 12:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

For times authorised for New Year see conditions at Annex 3

The opening hours of the premises:

Monday to Saturday: 09:00 to 03:30 Sunday: 09:00 to 01:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Marble Arch Clubs Limited 3rd Floor 24 Old Bond Street London W1S 4AP

Registered number of holder, for example company number, charity number (where applicable)

07929515

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:							
Name:	Vincent Pachoud						
	Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.						
	Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:						
Licence Number:	14/02795/LIPERS						
Licensing Authority:	City Of Westminster Council						
Date:	9 November 2017						
This licence has been Public Protection and	authorised by Miss Susan Patterson on behalf of the Director - I Licensing.						

Annex 1 - Mandatory conditions

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,

- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence:
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.
- 10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 -	Conditions	consistent	with the	operating	Schedule
	COHUMICIONS	CONSISTENT		ODCIALITIA	Ochicadic

None.

Annex 3 - Conditions attached after a hearing by the licensing authority

- 11. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
- 12. A noise limiting device located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
- 13. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
- 14. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
- 15. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) are to be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property nor are they to be distributed on street to the public that advertises or promotes the establishment, its premises or any of its events, facilities, goods or services except by way of direct mail, newspapers or magazines.
- 16. The licence holder shall enter into an agreement with a Hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
- 17. The number of persons (excluding staff) accommodated at any one time shall not currently exceed 350.
- 18. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
 - (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

19. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children

attending the entertainment exceeds 100, it shall be the duty of the holder of this premises licence:

- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
- (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
- (c) to take all other reasonable precautions for the safety of the children.
- 20. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
- 21. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
- 22. Any speakers located in the entrance lobby or staircase area will play background music only. Any music played from speakers in the entrance lobby staircase area shall not be audible in any noise sensitive premises.
- 23. When payment is made via credit card, customer is to be presented with an itemised bill showing the details of all alcoholic drinks purchased.
- 24. The provision of Films shall be incidental to other licensable activities.
- 25. On any evening where the premises or part of the premises are open to the public for the purpose of music, dance or entertainment intoxicating liquor shall not be sold or supplied to new persons entering the premises after 01:00 hours other than to:
 - a) Persons who have paid a minimum entrance fee of £7.00
 - b) Persons attending a pre-booked private function or ticketed event
 - c) Guests of the proprietor up to 15% of the capacity
 - d) Persons taking a table meal
 - e) Artists or performers
 - f) Persons who have paid a minimum annual membership of £100
- 26. Substantial food and non-intoxicating beverages (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
- 27. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
- 28. After 10pm on Thursday, Friday and Saturday there shall be at least (3) SIA licensed door supervisors shall be on duty at the entrance of the premises at all times whilst it is open for business.
- 29. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

- 30. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents in the vicinity.
- 31. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 32. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
- 33. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke shall not be permitted to take drinks or glass containers with them.
- 34. Unless the premises are operating under the benefit of a Sexual Entertainment Venue licence there shall be no striptease, no nudity and all persons to be decently attired at all times
- 35. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 23:00 hours and 08:00 hours.
- 36. Any special effects or mechanical installations shall be arranged and stored so as to minimize any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - o Dry ice and cryogenic fog
 - o Smoke machines and fog generators
 - o Pyrotechnics including fire works
 - o Firearms
 - o Lasers
 - o Explosives and highly flammable substances
 - o Real flame
 - o Strobe lighting
- 37. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other persons any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.
 - NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.
- 38. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
- 39. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
- 40. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
- 41. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.

- 42. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
- 43. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
- 44. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes, other than foyers, entertainment areas or function rooms, should be non-combustible.
- 45. The certificates listed below shall be submitted to the Licensing Authority upon written request.
 - o Any emergency lighting battery or system
 - o Any electrical installation
 - o Any emergency warning system
- 46. The licence holder shall ensure that taxis are advised that parking is not permitted in North Row.
- 47. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by security staff so as to ensure that there is no public nuisance or obstruction to the public highway and that any such queue is directed from the door or the premises towards Oxford Street.
- 48. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be limited to 25 persons at any one time and must be contained within a designated cordoned smoking area directly outside the premises.
- 49. After 12:00 on Thursday, Friday and Saturday there shall be at least (3) street marshals on duty at the entrance of the premises at all times whilst it is open for business, at least 1 of which will be stationed near North Row.
- 50. On Friday and Saturday nights there shall be at least 5 SIA door supervisors on duty after 10.00pm.
- 51. All staff engaged outside the entrance to the premises, or supervising or controlling queues, shall wear high visibility yellow jackets or vests.
- 52. When the hours authorised by the licence extend to a time later than 1am, then in relation to the morning in which British Summer Time begins, the hours will extend to one hour after that authorised by the licence.
- 53. The hours for all licensable activities may be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Annex 4 – Plans

Attached



Schedule 12 Part B

WARD: West End UPRN: 200002501436

Premises licence summary

Regulation 33, 34

Premises licence number:	17/09767/LIPDPS

Part 1 - Premises details

Postal address of premises:

141 Park Lane London W1K 2AA

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance

Exhibition of a Film

Performance of Live Music

Playing of Recorded Music

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Late Night Refreshment Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Exhibition of a Film

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Performance of Live Music

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Playing of Recorded Music

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday: 09:00 to 03:00 Sunday: 09:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Late Night Refreshment

Monday to Saturday: 23:00 to 03:00 Sunday: 23:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 03:00 Sunday: 12:00 to 01:00

Non-standard Timings: See Conditions 52 & 53.

For times authorised for New Year see conditions at Annex 3

The opening hours of the premises:

Monday to Saturday: 09:00 to 03:30 Sunday: 09:00 to 01:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Marble Arch Clubs Limited 3rd Floor 24 Old Bond Street London W1S 4AP

Registered number of holder, for example company number, charity number (where applicable)

07929515

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Vincent Pachoud

State whether access to the premises by children is restricted or prohibited:			
Restricted			
Date:9 November 2017			

This licence has been authorised by Miss Susan Patterson on behalf of the Director - Public Protection and Licensing.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

- 1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
- 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
- 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
- 4. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
- 7. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i) P is the permitted price.
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- 9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.
- 10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions consistent with the operating schedule

- 11. On all days the existing capacity of 350 customers is reduced to 200 customers from 09:00-03:00hrs the following day and further reduced to 150 customers from 03:00hrs until 06:30hrs (in so far as the terminal hour on the premises licence permits the premises to operate).
- 12. The supply of alcohol shall be to seated persons only.
- 13. A noise limiting device located in a separate and remote lockable cabinet from the volume control must be fitted to the musical amplification system set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service's Community Protection Department so as to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured to the satisfaction of officers from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the applicant only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
- 14. No alteration or modification to any existing sound system(s) should be effected without prior knowledge of an authorised Officer of the Environmental Health Service.
- 15. Any additional sound generating equipment shall not be used on the premises without being routed through the sound limiter device.
- 16. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) are to be inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property nor are they to be distributed on street to the public that advertises or promotes the establishment, its premises or any of its events, facilities, goods or services except by way of direct mail, newspapers or magazines.
- 17. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

Proposed amendment of condition 17 by the Metropolitan Police Service and agreed by the applicant

The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points and outside area will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31-day period.

18. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public.

This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.

- 19. Any speakers located in the entrance lobby or staircase area will play background music only. Any music played from speakers in the entrance lobby staircase area shall not be audible in any noise sensitive premises.
- 20. When payment is made via credit card, customer is to be presented with an itemised bill showing the details of all alcoholic drinks purchased.
- 21. The provision of Films shall be incidental to other licensable activities.
- 22. Substantial food and non-intoxicating beverages (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicants are provided.
- 23. Waiter and waitress service shall be available throughout the premises
- 24. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
- 25. After 22:00hrs on Thursday, Friday and Saturday there shall be at least (3) SIA licensed door supervisors shall be on duty at the entrance of the premises at all times whilst it is open for business.
- 26. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
- 27. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents in the vicinity.
- 28. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 29. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
- 30. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke shall not be permitted to take drinks or glass containers with them.
- 31. Unless the premises are operating under the benefit of a Sexual Entertainment Venue licence there shall be no striptease, no nudity and all persons to be decently attired at all times
- 32. No waste or recyclable materials, including bottles, shall be moved, removed or placed in outside areas between 23:00 hours and 08:00 hours.
- 33. Any special effects or mechanical installations shall be arranged and stored so as to minimize any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - o Dry ice and cryogenic fog

- o Smoke machines and fog generators
- o Pyrotechnics including fire works
- o Firearms
- o Lasers
- o Explosives and highly flammable substances
- o Real flame
- o Strobe lighting
- 34. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other persons any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.
 - NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.
- 35. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
- 36. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
- 37. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
- 38. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
- 39. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
- 40. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
- 41. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing should be either non-combustible or be durably or inherently flame- retarded fabric. Any fabrics used in escape routes, other than foyers, entertainment areas or function rooms, should be non-combustible.
- 42. The certificates listed below shall be submitted to the Licensing Authority upon written request.
 - o Any emergency lighting battery or system
 - o Any electrical installation
 - o Any emergency warning system
- 43. The licence holder shall ensure that taxis are advised that parking is not permitted in North Row.
- 44. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by security staff so as to ensure that there is no public nuisance or obstruction to the public highway and that any such queue is directed from the door or the premises towards Oxford Street.

- 45. Patrons permitted to temporarily leave and then re-enter the premises to smoke shall be limited to 25 persons at any one time and must be contained within a designated cordoned smoking area directly outside the premises.
- 46. After midnight on Thursday, Friday and Saturday there shall be at least (3) street marshals on duty at the entrance of the premises at all times whilst it is open for business, at least 1 of which will be stationed near North Row.
- 47. On Friday and Saturday nights there shall be at least [5] SIA door supervisors on duty after 10.00pm.
- 48. All staff engaged outside the entrance to the premises, or supervising or controlling queues, shall wear high visibility yellow jackets or vests.
- 49. When the hours authorised by the licence extend to a time later than 1am, then in relation to the morning in which British Summer Time begins, the hours will extend to one hour after that authorised by the licence.
- 50. The hours for all licensable activities may be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

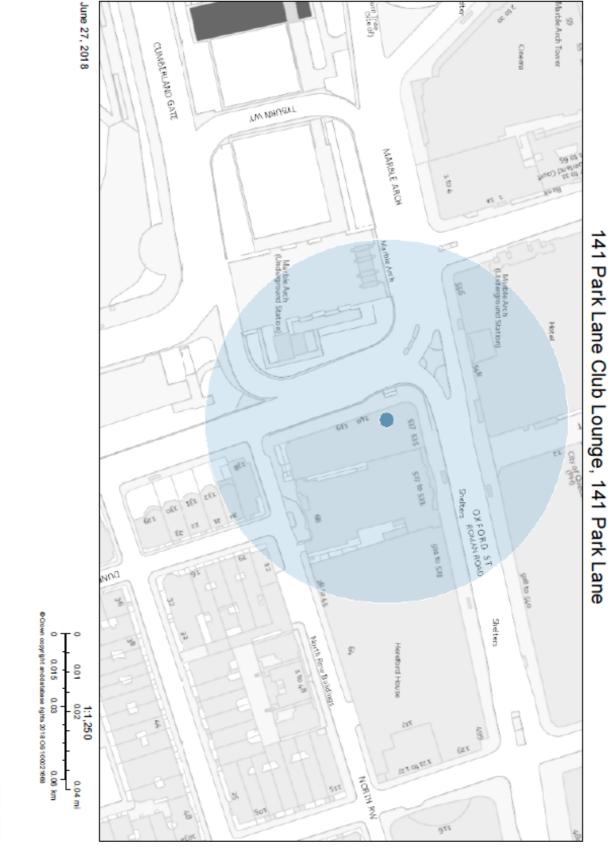
Conditions proposed by the Police and agreed by the applicant to form part of the operating schedule

- 51. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
- 52. An attendant shall be on duty in the cloakroom during the whole time that it is in use.
- 53. There shall be no payment made by or on behalf of the licence holder to any person for bringing customers to the premises.
- 54. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
- 55. The licence holder shall enter into an agreement with a hackney carriage and/or private carriage firm to provide transport for customers, with contact numbers made readily available to customers who will be encouraged to use such services.
- 56. There shall be a last entry time of 04:00hours other than for persons temporarily leaving the premises to smoke.
- 57. Security staff shall have their Security Industry Authority licenses on display at all times when they are on duty.
- 58. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
- 59. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder

- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system, searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service
- 60. The premises shall operate as a Private Members Club for use by members and their bona fide guests and for private pre-booked functions only. There shall be rules of the Club for admission to membership. A list of all the names and addresses of members of the club shall be kept on the premises together with a book showing the names of any guests and their contact details, introduced by members and shall be produced on demand for inspection by any authorised officer or Police Officer. Details of members and their guests, who have attended the premises, shall be retained for a minimum period of 31 days. There shall be a period of 48 hours after registration of membership in person, before entry is permitted to the premises as a member. Guests shall not be allowed to remain on the premises without the club members they entered with on that occasion.

Proposed amendment to condition 60 by the Applicant

Between 23:00hrs and 06:00 hrs the following day, the premises shall operate as a Private Members Club for use by members and their bona fide guests and for private pre-booked functions only. There shall be rules of the Club for admission to membership. A list of all the names and addresses of members of the club shall be kept on the premises together with a book showing the names of any guests and their contact details, introduced by members and shall be produced on demand for inspection by any authorised officer or Police Officer. Details of members and their guests, who have attended the premises, shall be retained for a minimum period of 31 days. There shall be a period of 48 hours after registration of membership in person, before entry is permitted to the premises as a member. Guests shall not be allowed to remain on the premises without the club members they entered with on that occasion.



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Resident count: 38

Premises within 75 metres of 141 Park Lane Club Lounge, 141 Park Lane, W1K 2AA

Licence Number	Trading Name	Address	Premises Type	Time Period
17/09767/LIPDPS	141 Park Lane	141 Park Lane London W1K 2AA	Night clubs and discos	Monday to Saturday; 09:00 - 03:30 Sunday; 09:00 - 01:30
14/06277/LIPDPS	London Marriott Hotel Park Lane	139 - 140 Park Lane London W1K 7AA	Hotel, 4+ star or major chain	Monday to Saturday; 10:00 - 01:30 Sunday; 12:00 - 01:00
17/07156/LIPDPS	London Marriott Hotel Park Lane	139 - 140 Park Lane London W1K 7AA	Hotel, 4+ star or major chain	Monday to Sunday; 10:00 - 02:00 Monday to Sunday; 00:00 - 00:00
15/02573/LIPDPS	Pizza Hut	523 Oxford Street London W1K 7DF	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00